

HFTP PRESENTS

HITEC® **INDIANAPOLIS**

JUNE 16-19, 2025 ● INDIANA CONVENTION CENTER ● INDIANAPOLIS, INDIANA USA



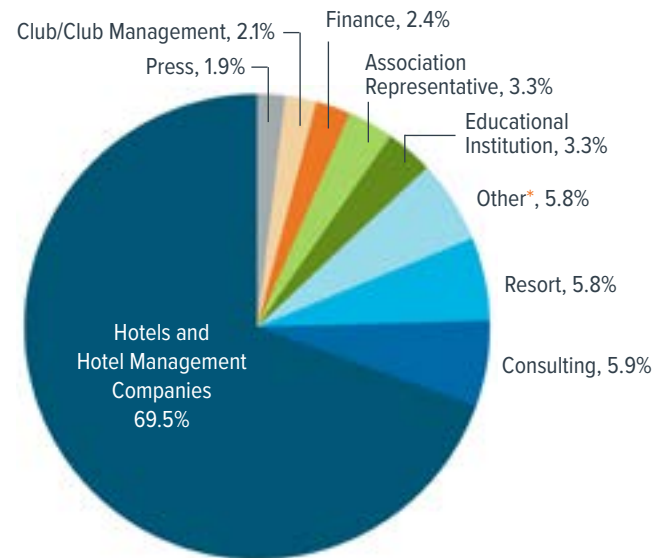
EXHIBITOR PROSPECTUS

ATTENDEE PROFILE

Based on HITEC North America 2023 qualified attendees

Engage with a global audience of hotels, management companies, resorts, cruise lines and casinos to introduce the latest products, solutions and cutting-edge technology while making connections and strengthening relationships with hospitality leaders and decision makers.

BUSINESS CLASS

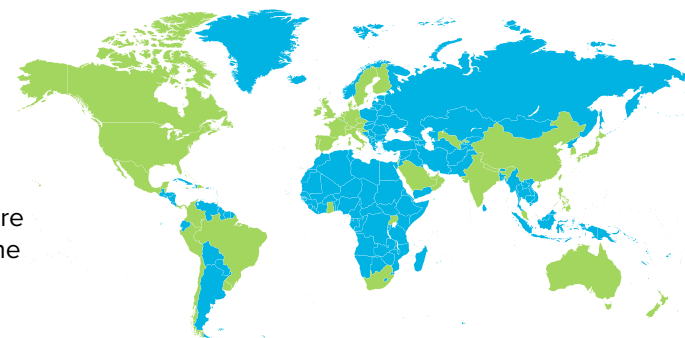


* Other business classes include: restaurants, real estate, investors, cruise lines, entertainment/theme parks, law firms, tourism bureaus and more.



HITEC North America's attendees influence purchasing decisions on the latest innovations and solutions in the hospitality technology industry.

- Top-level decisionmakers**
The final say in business spending decisions and procurement
- Tech execs and professionals**
Business experts and implementers who oversee expert application
- Sales, finance and operations**
Partners who provide input on tech application selection



Attendees traveled to HITEC from 55 countries across the globe

Top five non-U.S. countries with the most attendees were Canada, Mexico, the United Kingdom, Singapore and the United Arab Emirates

SAMPLE OF COMPANIES REPRESENTED

21c Hotels
Accor
Aimbridge Hospitality
U.S. Air Force Services Center
Aman Resorts & Hotels
Amazon Business
Amerilodge Group
AMR Collection
AMResorts
Amway Hotel Corporation
Aramark
Arlo Hotels
Atrium Hospitality
Balboa Bay Resort
BDG Hotels
Belmond Hotels
Benchmark Hospitality
Best Western Hotels & Resort
Brookfield Hospitality/Atlantis Paradise Island
BWH Hotel Group
Caesars Entertainment
Camino Real Hotels
Canalta Hotels
Castle Resorts & Hotels
CGI Capital
Choice Hotels International
citizenM Hotels
Club Quarters Hotels
Coast Hotels Ltd.
Concord Hospitality
Coraltree Hospitality
Crescent Hotels & Resort
Davidson Hotels & Resorts
Drury Hotels
Fairmont
Four Seasons Hotels & Resorts
Freed Resorts & Hotels
Germain Hôtels
Grand America Hotels & Resorts
Grand Beach Hotel Group
Great Wolf Resorts
Hard Rock International
HayMax Hotels LLC
Hershey Entertainment & Resorts
Highgate Hotels
Hilton
Highpointe Hotel Corporation

Holiday Inn Club vacation
Hotel Trader LLC
Hotel Zaza
Hyatt Corporation
IHG
Insigna Hospitality Group
Inspirato Luxury Vacation Rentals
Kalahari Resorts & Conventions
Karisma Hotels & Resorts
Kayak Hotels
Kessler Collection
Kimpton Hotels and Restaurants
KSL Resorts
Leading Hotels of the World
Loews Hotels & Co
Mandarin Oriental Hotel Group
Marcus Hotels Resorts
Margaritaville Hotels & Resorts
Marriot International
Melia Hotels International
Meyer Jabara Hotels
MGM Resorts International
Millenium Hotels & Resorts New Zealand
Miraval Resorts
Monarch Casino Resorts Inc.
Monreale Hotels
Namora Hotels
Nobu Hospitality
Northstar Hotels Group
Northview Hotel Group
Norwegian Cruise Line
Olympia Hotel Management
Omni Hotels and Resorts
Outrigger Hotel & Resorts
Oxford Collection
Pacific Hospitality Group
Paramount Hospitality Management
Peachtree Hotel Group
Playa Hotels & Resorts
Pomeroy Lodging
Preferred Hotel Group
Prince Resorts Hawaii
Priority Concepts Group
Prism Hotels & Resorts
Provident Hotels & Resorts
Pursuit Collection
Pyramid Hotel Group

Quality Inn
Radisson Hospitality Group
Red Roof Inn
RedWood Hotels Group
Remington Hotels
Resorts World
Ritz-Carlton
Rixos Hotels U.A.E.
Rosen Hotels & Resorts
Rosewood Hotel Group
Royal Caribbean Group
Sage Hospitality Group
Sandals Resorts International
Silver Hotel Group
Soho House & Co
Sonesta International Hotels Corporation
Stratix Corporation
Super 8 Hotels
Ted Turner Reserves
Telenet de Mexico
The Caddy Group
The Kessler Collection
The SoHo Hotel & Residences
The Walt Disney Company/Disneyland Paris
Travelodge
Universal Orlando Resort
Valor Hospitality
Viceroy Hotel Group
Virgin Hotels
Waldorf Astoria
Walt Disney Parks & Resorts
Westmont Hospitality Group
Wyndham Hotels & Resorts
Xcaret Group
Xenia Hotels & Resorts

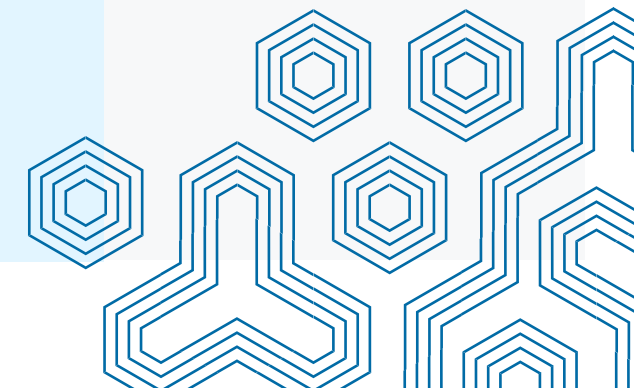


EXHIBIT SCHEDULE

MOVE IN

Saturday, June 14 8:00 a.m. — 5:00 p.m.

Early move-in access for eligible island booths must receive pre-approval from Show Management. Information on the approval process available January 2025.

Sunday, June 15 8:00 a.m. — 5:00 p.m.

Monday, June 16 8:00 a.m. — 7:00 p.m.

SHOW HOURS

Tuesday, June 17 10:00 a.m. — 4:00 p.m.

Wednesday, June 18 10:00 a.m. — 3:00 p.m.

Thursday, June 19 10:00 a.m. — 2:00 p.m.

PRIVATE APPOINTMENTS

Wednesday, June 18 8:00 a.m. — 10:00 a.m.

Thursday, June 19 8:00 a.m. — 10:00 a.m.

Thursday, June 19 2:00 p.m. — 10:00 p.m.

MOVE OUT

Friday, June 20 8:00 a.m. — 3:00 p.m.

All exhibits must be set by 8:00 a.m. on Tuesday, June 17 and may not be dismantled before 2:00 p.m. on Thursday, June 19. Failure to follow these rules may result in loss of priority points.



EXHIBIT PRICING



Booth Sales Important Dates:

June 24, 2024	September 30, 2024	March 31, 2025	June 13, 2025
General Sales Open	Advance Pricing Ends	Standard Pricing Ends	Late Pricing Ends; Booth Sales Close

Included in booth rental:

- ▶ Two Complimentary Full Conference Exhibitor badges per 10' x 10' (100 square feet) of booth space purchased
- ▶ Exhibit space with 3' side drape and 8' back drape, ID sign and floor sticker
- ▶ Online company profile to be featured in the interactive online floorplan and exhibitor directory
- ▶ Company listing on the HITEC website
- ▶ Pre-show attendee list in PDF format
- ▶ Post-show attendee list in Excel format
- ▶ Unlimited Complimentary Qualified VIP Buyer Badges

Booth carpet, furnishings, electricity and internet are not included in the booth rental. Booth space must be carpeted or covered in alternative flooring at exhibitor's expense. All exhibitor services not included in booth rental can be arranged through official show service providers using the Exhibitor Service Kit to be distributed in January 2025.



Booth Size	Advance (May 29 – Sept 30, 2024)		Standard (Oct 1, 2024 – March 31, 2025)		Late (April 1 – June 14, 2025)	
	Regular	CAS*	Regular	CAS*	Regular	CAS*
10' x 10' (100 sq. ft.) Inline	\$3,990	\$3,590	\$4,590	\$4,190	\$5,190	\$4,790
10' x 10' (100 sq. ft.) Corner	\$4,190	\$3,790	\$4,790	\$4,390	\$5,390	\$4,990
10' x 20' (200 sq. ft.) Inline	\$7,980	\$7,180	\$9,180	\$8,380	\$10,380	\$9,580
10' x 20' (200 sq. ft.) Inline/1-Corner	\$8,180	\$7,380	\$9,380	\$8,580	\$10,580	\$9,780
10' x 20' (200 sq. ft.) 2-Corner	\$8,380	\$7,580	\$9,580	\$8,780	\$10,780	\$9,980
20' x 20' (400 sq. ft.) Island	\$16,760	\$15,160	\$19,160	\$17,560	\$21,560	\$19,960
20' x 30' (600 sq. ft.) Island	\$24,740	\$22,340	\$28,340	\$25,940	\$31,940	\$29,540

Pricing – All prices are shown in U.S. Dollar (USD).

* Corporate Allied Sponsor (CAS) pricing is only available to companies currently enrolled in the HFTP CAS program. [Click here](#) to learn more about CAS benefits, including discounts on exhibit and sponsorship opportunities.

LOOKING FOR A DIFFERENT BOOTH SIZE?

Contact the HFTP Exhibit Sales Team at sales@hftp.org.

HFTP CORPORATE ALLIED SPONSORSHIP

HFTP offers the [Corporate Allied Sponsorship](#) as a resource to promote your company to HFTP members and industry professionals working in hotels, clubs, resorts, casinos and other hospitality companies across the globe. Plus, HFTP's Corporate Allied Sponsorship empowers your team members in their careers and professional growth — all of which can positively impact your company's bottom line.

BENEFITS INCLUDE:

- Exclusive pricing on HFTP-produced events including HITEC for exhibits, sponsorship and advertising.
- Discounts on other HFTP products and services, as applicable.
- Up to five individual HFTP memberships. Each membership includes a chapter affiliation.
- Access to the HFTP Member App, Community Groups, Job Board and membership directory.
- Opportunities for visibility and recognition such as:
 - » Company logo and link to your company website from the HFTP website
 - » An exclusive HFTP Corporate Allied Sponsor logo to use on your company website
 - » HospitalityNet membership, plus two credits on HITEC Bytes news sites
- Additional HFTP member benefits including discounts on qualifying HFTP publications, certification programs and HFTP event registration pricing.

Visit the HFTP website for more information, then contact HFTP at membership@hftp.org to get started.

ENHANCE YOUR PRESENCE

- ▶ RECEIVE EXCLUSIVE SAVINGS
- ▶ ACCESS FOCUSED RESOURCES
- ▶ GAIN VISIBILITY AND RECOGNITION

**Company
Investment:
\$4,000**

EXHIBITS TEAM



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HFTP — The Producers of HITEC

Hospitality Financial and Technology Professionals

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Stay tuned!
Sponsorship and
Marketing Opportunities
available
Fall 2024